



AMERICAN LEGION AUXILIARY
Department of Ohio



2010-11 Annual Unit Report – POPPY

This report is MANDATORY for the Citation of Merit

*Send completed report to Department Poppy Chairman Vicki Monroe,
7988 Asbury Hills Drive, Cincinnati, Ohio 45255 by the June 3, 2011 deadline*

District # _____ Unit # _____ Unit Name _____ Membership Goal _____

Unit Chairman _____ Telephone (_____) _____ - _____

Address _____ City _____ St _____ Zip Code _____

I. POPPIES ORDERED

- A. Total number of poppies ordered in 2010-11: Large _____ Small _____
- B. Is this an increase over the previous year's order? Yes ___ No ___ By how many? _____
- C. Is this a decrease over the previous year's order? Yes ___ No ___ By how many? _____

II. POPPY DAYS

- A. Number of Senior Members participating in Poppy Days - # _____ Total hours _____
- B. Number of Junior Members participating in Poppy Days - # _____ Total hours _____
- C. Total amount of contributions received from Poppy distributions. - \$ _____
- D. Total number of Poppies distributed. - # _____
- E. Number of Certificates of Appreciation presented - # _____
- F. Did your Unit contact the media about Poppy Days? Yes ___ No ___ Who _____
- G. Number of Elected Officials contacted and given a Poppy - # _____

III. POPPY PRODUCTION WORKERS

- A. Did your Unit recruit or help retain Veteran Poppy workers? Yes _____ No _____

IV. DECORATIONS

Did your Unit use Poppies as decorations? Yes ___ No ___ Please describe how – _____

V. MISS POPPY

- A. Did your Unit sponsor a Miss Poppy (ages 6-12)? Yes ___ No ___ How Many _____
- B. Did your Unit sponsor a Miss Poppy (ages 13-18)? Yes ___ No ___ How Many _____

(Continued on back)

VI. CONTESTS

- A. Did your Unit sponsor a Poppy Poster contest? Yes ___ No ___ # of Schools _____
- B. Did your Unit submit a poster to Department for judging? Yes _____ No _____
- C. Did your Unit present Certificates of Appreciation? Yes ___ No ___ How Many _____

VII. PROMOTING THE AMERICAN LEGION FAMILY

In what ways did your Unit utilize The American Legion Family (American Legion, Sons of the American Legion, Junior members) in distributing poppies? _____

VIII. TOOLS AND RESOURCES

What tools did you utilize to achieve a successful Poppy Promotion? _____

IX. SUPPORTING VETERANS AND SERVICE PERSONNEL

Did your Unit use Poppy Funds to assist Veterans and service personnel returning home and awaiting discharge? Yes _____ No _____

Please describe _____

X. OTHER ACTIVITIES

A. Please describe how Your Unit promoted the history of the Poppy. _____

B. Please describe the creative ideas your Unit used to promote the Poppy Program this year. Give special emphasis to any NEW method your Unit used to distribute Poppies.
