



AMERICAN LEGION AUXILIARY
Department of Ohio



2011-12 Annual Unit Report – POPPY

This report is MANDATORY for the Citation of Merit

*Send completed report to Department Poppy Chairman Carol Knapp,
1114 Gulf Road, Elyria, Ohio 44035 by the May 31, 2012 deadline*

District # _____ Unit # _____ Unit Name _____ Membership Goal _____

Unit Chairman _____ Telephone (_____) _____ - _____

Address _____ City _____ St _____ Zip Code _____

I. POPPIES ORDERED

- A. Total number of poppies ordered in 2011-12: Large _____ Small _____
- B. Is this an increase over the previous year's order? Yes ___ No ___ By how many? _____
- C. Is this a decrease over the previous year's order? Yes ___ No ___ By how many? _____

II. POPPY DAYS

- A. Number of Senior Members participating in Poppy Days - # _____ Total hours _____
- B. Number of Junior Members participating in Poppy Days - # _____ Total hours _____
- C. Total amount of contributions received from Poppy distributions. - \$ _____
- D. Total number of Poppies distributed. - # _____
- E. Number of Certificates of Appreciation presented - # _____
- F. Did your Unit contact the media about Poppy Days? Yes ___ No ___ Who _____
- G. Number of Elected Officials contacted and given a Poppy - # _____

III. POPPY PRODUCTION WORKERS

- A. Did your Unit recruit or help retain Veteran Poppy workers? Yes _____ No _____

IV. DECORATIONS

Did your Unit use Poppies as decorations? Yes ___ No ___ Please describe how – _____

V. MISS POPPY

- A. Did your Unit sponsor a Miss Poppy (ages 6-12)? Yes ___ No ___ How Many _____
- B. Did your Unit sponsor a Miss Poppy (ages 13-18)? Yes ___ No ___ How Many _____

(Continued on back)

VI. CONTESTS

- A. Did your Unit sponsor a Poppy Poster contest? Yes ___ No ___ # of Schools _____
- B. Did your Unit submit a poster to Department for judging? Yes _____ No _____
- C. Did your Unit present Certificates of Appreciation? Yes ___ No ___ How Many _____

VII. PROMOTING THE AMERICAN LEGION FAMILY

In what ways did your Unit utilize The American Legion Family (American Legion, Sons of the American Legion, Junior members) in distributing poppies? _____

VIII. TOOLS AND RESOURCES

What tools did you utilize to achieve a successful Poppy Promotion? _____

IX. SUPPORTING VETERANS AND SERVICE PERSONNEL

Did your Unit use Poppy Funds to assist Veterans and service personnel returning home and awaiting discharge from service hospitals? Yes _____ No _____

Please describe _____

X. OTHER ACTIVITIES

A. Please describe how Your Unit promoted the history of the Poppy. _____

B. Please describe the creative ideas your Unit used to promote the Poppy Program this year. Give special emphasis to any NEW or UNIQUE method your Unit used to distribute Poppies.
