AMERICAN LEGION AUXILIARY Department of Ohio Convention July 7-8, 2017 Dayton, Ohio

RESOLUTION

Notice of Proposed Resolution

Submitted by:	Department Finance Committee
Subject:	Per Capita Dues Increase
Date:	March 28, 2017

WHEREAS, In the last ten years, The American Legion Auxiliary Department of Ohio has suffered a decline in membership due to deaths and a lack of membership renewals and reinstatements along with insufficient recruiting of new members resulting in a significant drop in revenue;

WHEREAS, This decrease in membership has also diminished the donations to American Legion Auxiliary Department of Ohio programs such as A&G Test Trip, Children and Youth, Scholarships, and Veterans Affairs and Rehabilitation;

WHEREAS, Despite wise management and a practice of stringent economic policies, which includes integrating directives and reducing mailings, the decrease in membership combined with the increasing cost of postage, printing, insurance, services and fees, and overall cost of doing business, makes it more difficult every year to conduct business within the confines of a balanced budget;

WHEREAS, The Department per capita dues have remained constant since January of 2006 and the Department of Ohio American Legion Auxiliary has not increased dues for over 10 years;

NOW, THEREFORE BE IT RESOLVED, by The American Legion Auxiliary, Department of Ohio Convention assembled in Dayton, Ohio, July 7-9, 2017, that

- 1. Each Unit shall pay to the Department a sum of eleven dollars (\$11.00) per capita plus the required National per capita for each Senior Member and a sum of three dollars and seventy five cents (\$3.75) per capita plus the required National per capita for each Junior member, annually for the succeeding calendar year, who are not Paid-Up-For-Life (PUFL) members.
- 2. The Department per capita for each Senior member will include the Veterans Affairs and Rehabilitation assessment, the Children and Youth assessment, Department Convention assessment, National Convention assessment, and a subscription to the Buckeye Messenger. The Department per capita for each Junior member will include the Veterans Affairs and Rehabilitation assessment and the Children and Youth assessment. The Veterans Affairs and the Rehabilitation assessment and the Children and Youth assessment may be taken from the Unit Restricted funds.

AND BE IT FINALLY RESOLVED, that this per capita dues increase shall take effect at the beginning of the 2018-2019 administrative year, August 1, 2018.

Rationale:

- 1. The Department of Ohio's only revenue to fund the cost of operations and administration is membership dues. A portion of each membership dues goes to the general fund for this purpose with the remaining going towards restricted programs.
- 2. Since 2006, membership has decreased from almost 54,000 to just over 40,500 members, a decrease of 13,500 members in a 10 year span. The total loss of revenue over the span of 10 years is estimated to equal \$560,000. This decrease in membership and revenue along with ever increasing costs of doing business has elicited deficit spending in recent years.
- 3. The Department Executive and Finance Committees strive earnestly to balance budgets. However, in the past two years combined, the Department has suffered a total loss of nearly \$65,000 due to loss of revenue and increasing expenses. Luckily, the Department reserves and investments have offset the shortfall; however, the Department cannot continue to operate at a loss. It is now time to consider an increase in membership dues.
- 4. The above resolution is a three dollar (\$3.00) increase to the senior dues amount and a one dollar (1.00) increase to the junior dues amount.
- 5. The Department of Ohio's last dues increase took effect in January, 2006. The Department of Ohio has not increased dues for over 11 years. This proposed amendment will become effective for the 2018-2019 administrative year, beginning August 1, 2018, if adopted by the convention assembled in Dayton, Ohio, July 7-8, 2017.

Submitted by the 2016-2017 Department Finance Committee

Donna R. Ray, Chairman				
Endorsed by the 2016-2017 Department Executive Committee				
	Apr	<u>ril 2, 2017</u> Date		
Committee Chairman Signature and Title:				
Approved	Rejected	Revised		
Approved	_ Rejected	Revised		
Approved	Rejected	Revised		
	Approved			

Convention Action: Approved ____ Rejected ____ Date _____