

#### **BULK MAILING FOR NOVEMBER 2018**

To: Unit Presidents

District Chairmen

Department Chairmen

Depart. Executive Cmte

Hospital Representatives & Deputies

Past Department President

PLEASE PASS THIS INFORMATION ON TO THE OTHER MEMBERS OF YOUR UNIT. YOU CAN ALSO LET THEM KNOW THAT EACH BULK MAIL IS POSTED TO THE DEPARTMENT WEBSITE, WHERE THEY CAN REVIEW AND PRINT ON THEIR OWN SHOULD THEY WANT TOO!! HAVE A WONDERFUL THANKSGIVING HOLIDAY!

### **Included in this mailing:**

- President's Message All members
- MID-WINTER INFORMATION (HOUSING INFO, WORKSHOP AND BANQUET FORM)
- Membership (salmon) Membership Chairman and All Members
- Centennial Count Down & Public Relations (ivory) All members
- Community Service (yellow)
- Education (blue)
- Historian (ivory)
- Leadership (yellow)
- Goodwill Ambassador Award Information (white)
- Poppy (cherry)
- Centennial Ornament Order Form (white)







# KATHY HEICHEL DEPARTMENT PRESIDENT 513 ROSS ROAD BELLVILLE, OHIO 44813 dkheichel@aol.com 567-303-2851



Greetings to All:

Time is moving so fast, I just can't believe that we are in the middle of November and in a few short days it will be Thanksgiving. I know that a lot of you have been working very hard on spreading the LOVE for our veterans and families as well as the homeless during this month. They need our Love so much all year long but maybe a little extra during the Holiday times. Thank You for sharing and caring. Your dedication makes the difference in so many lives.

I wish to Thank all who came to my homecoming, I had a good time and hope you did too. If I missed speaking to anyone I apologize sure didn't mean too.

Mid-year reports are coming due to your chairman, so don't forget to send so they may also send theirs, let's tell what OHIO is doing.

Mid-Winter Conference is also coming after the Holiday's but you must get your rooms before the end of year, information in this mailing. There are going to be two workshops for you to attend, please sign up. Bring some extra cash for Basket Raffles and drawings, and don't for get that Poppy display!! Oh yes there just might be a surprise in store for everyone on Friday evening, that you might enjoy so I am hoping for a great turn out and weather is good also. We will have Central Division National Vice President Teresa Iseness as our guest. Let's show her OHIO's Leaders Of Volunteering Everyday!!

Wishing you all a Happy Thanksgiving with your families and friends, and a Merry Christmas!! Enjoy the New Year!!

With much LOVE -- *Kathy* 

Take time to deliberate; but when the time for action arrives, stop thinking and go in.

Andrew Jackson



## Weekend Events and Agenda

The American Legion Auxiliary Department of Ohio Mid-Winter Conference will be held January 25 & 26, 2019 at the Crowne Plaza Columbus North, 6500 Doubletree Avenue, Columbus, Ohio.

There are many exciting things planned for the upcoming Mid-Winter Conference. You'll hear from the Department Chairmen will have plenty of brochures and information regarding their programs at the exhibit tables on Friday evening and Saturday morning. Attending this year's Mid-Winter will be Central Division Vice President Teresalsensee. She will bring greetings and speak during the general session.

There will two workshops on Friday afternaon. A Leadership workshop, "Hand In Hand (Good Will & Leadership)" where you will received information on: How to write a narrative; Bosic protocol/conduct in a meeting; and the importance of Goodwill. Attendees should bring one question f. A Buckeye Girls State Workshop Session will also be given to Units and Posts seeking more information about the process for selecting delegates, communicating with the high school, fund raising strategies, and the application process.

Friday evening's session will open at 6:30 pm. There will be special focus on National Security/Legislafive Awareness. A very informative program planned for Friday evening with presentations on the Legion's Legislafive Agenda and the National Security Program. Remember to bring your Poppy Usage Contest entry, they will be on display Friday and Saturday for you to vote on. Saturday evening there will be a Commander's Banquet with a National Officer and the Central Division Auxiliary VP Theresa Isensee.

The Juniors will meet on Friday evening and Saturday, so plan on bringing your Juniors.

For housing reservations, please call (614) 885-1885, Pick option 2 or (800) 996-8916 and refer to the American Legion Group, LEG. Rooms are \$98.00 plus tax. Reservations must be made by <u>December 23, 2018</u>. Cancellation of any reservation must be made 48 hours prior to arrival date and confirmed by the hotel cancellation number.

Please plan to attend, enjoy the fun and fellowship, and learn more about the programs of the American Legion Auxiliary.

- Leadership Workshop "Hand In Hand", Good Will and Leadership
  - January 25th, 2-4pm
- Buckeye Girl State Information Session for Legion & Auxiliary
  - January 25th @ 3-5 pm
- Legislative & Nat'l Security Awareness Assembly with Guest Speaker
  - January 25th @ 630 pm
- Program Information and Reporting
   January 26th @ 9am
- National Commander's Banquet

   January 26th @ 7pm
- Cut Off to Make Hotel Reservation
   December 23, 2018





## **Housing Information**

#### Crowne Plaza Columbus North 6500 Doubletree Ave Columbus, Ohio

To make reservations please call 614-885-1885 and select option #2 to receive the discounted group rate of \$95.00 plus tax. Please reference The American Legion or the three letter code **LEG** when making reservations.

Be sure to ask for a confirmation number and if you need to cancel, please secure a cancellation number. We ask that individuals not make multiple room reservations of large blocks in their name. Each individual should be responsible for making his on her own reservation.

Single or Double - Price: \$98.00 +16.75% Tax (\$16.41) = \$114.41

#### Reservation Cut-Off Date – Sunday December 23, 2018

Check-in time is 4:00 PM and checkout time is 12:00 PM. The hotel will assess a \$25.00 late checkout fee to those who choose to checkout after 12:00 PM.

The Crowne Plaza Columbus North has a 100% Non-Smoking Policy, which includes all guest rooms, restaurants, lounges, meeting rooms, public space, and employee work areas. There will be a \$250.00 recovery fee for guests who do not comply.

Directions from I-71: Take the Route 161 Exit #117. Turn West onto Route 161. Turn right on Busch Boulevard. Go three (3) traffic lights to Kingsmill Parkway and turn right. Kingsmill goes directly into the Crowne Plaza Parking Lot.







### National Commander's American Legion Family Banquet

January, 26th 2019, 7pm

The National Commander's Banquet is a Formal Banquet Hosted by the Department of Ohio for the National Commander to present Membership Awards to all mid-year winners.

Auxiliary Members are encouraged to attend. District Presidents will be recognized for their efforts in Membership and their efforts in support for the Military Family Assistance Fund.

Dress is Semi-Formal

Reservations Cut Off: January 12th, 2019

Cost is \$35.00 per person

Name	
# of Tickets Beef	Chicken
@ \$35.00 per person.	
Amount Enclosed\$	
Send to ALA Departm	ent of Ohio, PO BOX 2760, Zanesville, Ohio
	43702

## Leadership Workshop

Friday, January 25th 2-4 pm

Register to Attend \$5.00 for each attendee Email: heather@alaohio.org with the Unit # District # & Names of Attendees

> Workshop Registration Form \$5.00 per attendee Mail to Department of Ohio PO BOX 2760 Zanesville, Ohio 43702

Unit Name	District
Name	
Name	
Name	

## Buckeye Girls State Workshop

Friday, January 25th, 3-5 pm

Workshop: The BGS Workshop is designed to provide information to Units and BGS Chairman on the BGS Program. Topics covered will be, Selection of Delegates Do's & Don'ts, Deadlines, District Orientations, Planning for Success & Volunteer Opportunities

> Workshop Registration Form Email: Britlany@alaohio.org or Mail to Department of Ohio PO BOX 2760 Zanesville, Ohio 43702

Unit	District
Name	
Name	
Name	
Name	



## Membership Kristen Little



The holidays are just around the corner and wouldn't it be nice to give the gift of an Auxiliary membership to a family member or friend that is eligible. How about renewing a membership for someone this year as a gift?

What is your unit doing to renew, retain and recruit? Are you using the valuable information on the National website for membership? Please remember to send in your mid year report to me so I can put some of the ideas that I receive in future mailings. Your ideas may help other units. Something your unit has been doing for years could be a great NEW idea for another unit.

**Incentive 4**: \$75 award to the District with the most goal Units by December 31, 2018. (Winner drawn from all those that meet the criteria.) Will your district be the winner?

National sent out a challenge to all the Departments for Veteran's Day. Departments were to achieve 2% over their total membership on 11/11/17. Unfortunately, Ohio did not reach that goal. Ohio is currently in third place in the Central Division as of Nov. 15, 2018.

FROM SUE MASTEN: I don't like writing about me but here goes...

I remember attending my first meeting as a Junior member. I was 10 (this was 1964). Didn't know anybody there. There was another girl who didn't know anybody. So as we proceed to elect officers our advisor started at the bottom of the list. The girls that knew each other elected their friends to those offices. When we get to Vice President there is the other lone girl and me left. They elect her Vice President. Being the only one without an office I got elected President. I went home, got a notebook, wrote out how to conduct a meeting, how to make a motion and other notes. The next several years I spent holding other offices in the Unit, working a lot of bake sales and bussing tables. I remember making tray favors and taking them to the local nursing home. We also had uniforms and had our own color guard. We marched in parades and participated in ceremonies. When I was 15 I became 3<sup>rd</sup> District Junior President, the next year was district secretary and the following year was district chaplain.

There was a lapse of almost 10 years while I went to college and began working. Then I got lured back in. I would run for 1<sup>st</sup> Vice (membership)? I did. And I've been running ever since.

I've held all the Unit offices except 2<sup>nd</sup> Vice but I worked it. I've held numerous chairmanships and worked on other programs. My two favorites are VA&R and Constitution & Bylaws. My mentor convinced me to run for District President but then sadly passed away before it happened.

As a Department Chairman I was music chairman 6 years, hospital director 4 years and Constitution & Bylaws 3 years. Always said I would never run for Department Office. Never say never.

I was Department President 2014-2015. I enjoyed every minute of it. One of the best things was the Hospital Tour. Of course, I had already been on it 4 times as hospital director but you learn something new every time you go.

I should also mention that I spent two summers when I was in high school as a Red Cross volunteen at Wright-Patt Base Hospital. With my Dad being a patient many times there and my brother being a patient many times at the Dayton VA, I've been around military and veterans in hospitals a lot. My Mom also spent lots of time at the base hospital as the spouse of a veteran. So between that and my volunteering I've always had a soft spot for our veterans. I firmly believe that everything I've done has led me to my ultimate position as Chief Rep at the Dayton VA for our Gift Shop. I'm loving every minute of the time in the shop and the shopping and even the paperwork. We are open Mondays and Thursdays. Thursday's are "Popcorn Thursday". We have a special treat for holidays. I have promoted an atmosphere for friendliness and helpfulness. We've managed to get patients to stop in just to say "Hi" and I think that's great. The hard part is when a homeless patient comes in and has nothing but what he has on. And he usually doesn't have a pair of shoes. They are so grateful for the help that our Auxiliary gives them on behalf of our members that they cry. I have to fight hard not to cry until after they leave. In case, anyone reads this about me, I want to say a big "Thank You" to the Units and members that send donations so we can help our veterans in the VA Hospitals and Clinics. We couldn't do this without you!

I guess I should mention that I've been on a special committee for our Centennial Strategic Plan that is a 5-year commitment. We're almost there. I've also held a few National appointments: National Central Division Junior Activities Chairman, National Vice Chairman Constitution & Bylaws, National Vice Chairman Auxiliary Emergency Fund, and currently National Community Service Committee Member. I just do these for fun.

To sum up, I'm a boring 55-year member that is always working on one project or another.

Susan Masten was Department President 2014-2015 Theme "It's All About the Veterans-Ohio goes Nuts over Veterans"

**Desi Stoy** is an "Honorary Life Member of Irvin Hiskey Unit #535 in Bellville, Ohio. Celebrating 50 years of membership, Desi Stoy served as Department President in 1991-1992, Central Division Vice President in 1995-1996 and National President in 2008-2009.

Five decades of service has afforded Desi many opportunities to work our mission on the Unit, District, Department and National levels, enjoying meeting countless volunteers at home and abroad.

Close to home, Desi first joined the Buckeye Girls State Staff in 1979, "Pat Reed and I were rookie's that year. Who knew my "vacation" at BGS would span 29 years and culminate in being a city namee."

Many Past Department Presidents were mentors over the years; Helen Sloan, Doloris Kilgore, Jo Hrabak to name a few and some became close friends and were gone too soon like Eleanora Dickson and Anna Lee Griggs.

"50 years have gone by so fast, and I have fond memories that encompass all levels of the organization. I remember:

- When it was safe to distribute poppies door to door in my community as a Junior Member,
- When both my sisters were Miss Poppy,
- traveling with friends through all kinds of weather to attend meetings and conferences,
- designing the Silver Brigade insignia
- ironing costumes for the Veterans Creative Arts Festival
- laying wreathes at National Cemeteries from Arlington to Normandy,
- forging a relationship with the Corporation for National and Community Service to raise awareness of the ALA and increase our capacity to work our mission by placing VISTA volunteers in Departments across the nation.
- attending a Presidential Inauguration and the Kentucky Derby with the National Commander of The American Legion
  - chairing the national convention in Louisville, Kentucky.

These are but a few memories that make what seems like a lifetime of volunteering with the ALA so meaningful and as we draw near to our 100<sup>th</sup> Anniversary, I am glad I was a part of it. It truly is a blessing to have had the opportunity for personal and professional growth that the auxiliary has afforded this volunteer and to work side by side with so many sincere and caring volunteers who continue to work our mission year after year."

<u>Department President Desi Stoy 1991-1992Department theme was: Because We Care</u> Her Theme when National President 2008-2009 was H.O.P.E.-Honoring Our Promise Everyday

#### A WILD, EXCITING, CRAZY RIDE Pamela Bates

My Auxiliary ride started on July 4, 1976. The day before July 3, I was married to Harold Shimek, my eligibility. He informs me after the ceremony that he was marching in the July Fairborn Parade. So on July 4 there I sat in the crowd taking pictures of Post 526 in the parade. After that parade we spent time in Enon and New Carlisle parades. Again, siting and taking pictures. We get back to the Post and someone puts an application in front of me and I sign up. Not being a person to sit around and watch, I started going to meetings. After a couple of meetings, I asked why the Auxiliary didn't have a color guard to march. I became the Color Guard and Sgt At Arms Chairman. From that point forward, we marched in every parade that the Post did and we won numerous

trophies...not sure it was our ability or the mini-skirts we wore or the fact there wasn't that many Auxiliary color guards.

In 1977, I was approached by two ladies, Ginny McKinley and Patty Reed, who said I needed to run for Unit President. I thought they meant in a few year. No...they meant for the 1977-78 year. I said I was only a one year member. It didn't matter...they would help. How many times do we hear that? So I ran and became Unit President. Between 1978 and 1995, I held many chairmanships. I ran 2 more times for President 95-96 and 2013-14.

After reading every ALA document I could get my hands one, I gained knowledge and confidence. In 1989, the same 2 ladies came to me and said "you are running for District President in 1990-92 year. I wasn't allowed to say no. So off I go again.

In 1995, I put my name in the hat for Department President for 96-97. I lost. I was told by a Past District President from our District I lost because I had not fulfilled my 3 year chairmanship and the "powers" did not feel that I was ready until then. So I ran in 97-98 year and won. On the scene came another one of my mentors, Helen Peeples. I was pretty upset about losing that one year, because I was told I wasn't ready; but, you know, that gave me another year to observe, learn and gain more knowledge. During my year as President, my theme was "Send the Veterans and Children A Rainbow" with the Child Welfare Foundation as my special project. I was honored at the 1998 National Convention by accepting on behalf of Ohio the Garland Murphy Award for most donations to the CWF. We finally beat out Florida who seemed to have claim on that award.

I still feel that way to this day. You need to experience holding some District chairmanship and being the District President along with gathering more program knowledge by being a Department Chairman. Nothing is better than gaining program knowledge for being a leader in this organization.

During the years of 1998 to current I have held many National appointments. During this period of my ALA volunteer career, another mentor and true friend, Miriam Junge was there for encourage and assistance. In 1999 my eligibility, Harold Shimek and partner for 23 years passed due to diabetes. He was Department First Vice Commander and was on a Department Membership drive on the day of his passing. The Legionnaires bestowed upon him posthumously Department Commander.

During this wild, crazy, exciting ride I have been fortunate in having those mentors...Ginny McKinley; Patty Reed; Helen Peeples and Miriam Junge. I have also been fortunate to find so many friends nationwide, locally, and throughout the state of Ohio. I would be remiss if I didn't mention my husband, Peter Bates (SAL member) who has supported me in everything. I did take a one year sabbatical in 2002. I didn't think it was fair to throw a new guy not familiar with our organization's culture in with the pack. He learned quickly.

For those who know me, my last few years, I have been passionate about Leadership and encouraging to take that step. I have always tried to share everything I have learned along with lessons learned along the ride.

Continued:

PAM has been a National Appointee Ten Times and has held many Department Chairmanships; she has been Department Of Ohio Leadership chairman since 2006.

**Shelley Riggs**, who is she, what has she accomplished and what stands out to her as being the most exciting thing in her Auxiliary career?

Wow, that is a tough question to answer! I can't really single out just one; there are three.

First, a brief biography on myself. I joined this awesome organization 38 years ago. I have served on the Unit level for all of those years. I served as 11th District President 1996-98. On the district level I served as Chairman of many committees many years, including being Department Chaplain one year. In 2003 I was elected 2nd Vice President of the Department of Ohio, where I was Public Relations Chairman. I moved on to 1st Vice where I worked as Membership Chairman. Then 2005-2006 was the big year, Department President. Oh my, what an awesome experience!

Department President, ONE of my three great experiences. You become the leader for one year of this amazing organization. You appoint your committees, you think outside the box to make this the best year ever. Meeting everyone all over this great state is totally awesome! You are treated like a queen as you visit the units and attend special events. Going on the hospital tour and visiting our veterans is so heartwarming!

After serving our Department, I began serving on the National level. To date I have served 13 years on the national level.

My SECOND great experience was serving as Central Division Chairman on the V.A. & R. Committee on the national level. While serving on this committee you are given the opportunity to attend the Veterans Creative Arts Festival. What an awesome experience to spend a week with our veterans; visit with them, serve them, and give them some TLC. What talents they have!

THIRD great experience was serving as National Chaplain 2013-14. I can't begin to tell you how it felt to serve the Lord and pray for all of you and our veterans! God's blessings to you all!

We hope you are enjoying the Past Department Presidents highlights of their American Legion Auxiliary Stories. I know I am enjoying finding out more about our special ladies.

**Thanks t**o all you ladies for sharing some of your many experiences and your involvement in the American Legion Auxiliary. (I wish we had room to share additional information)

One common fact in each of these wonderful leaders is how much more they have done for our organization and how much they continue to do.

I look forward to having more Past Department President share their ALA experience!

## **Community Service**

Pam Brenneman, Chairman

Hi ladies. Hope this finds each and every one of you in good spirits. With the Christmas holiday coming soon, here is something your units can do for our service men. It's called Holiday Mail for Heroes. Here's what you can do!

#### **Holiday Mail for Heroes –**

Participate in and encourage Auxiliary member participation in the American Red Cross Holiday Mail for Heroes program.

Holiday Mail for Heroes provides an opportunity for all Americans to send holiday cards to service members and veterans at military installations, in National Guard and Reserve units, and Veterans Affairs medical facilities across our country and around the globe.

Opportunities for participation include unit or member preparation and sending of holiday cards to the Holiday Mail for Heroes mailbox; unit sponsorship of holiday card-signing events; unit or member participation in card-signing and sorting events at American Red Cross local chapters or at community locations; or volunteering with a local American Red Cross chapter to deliver the holiday cards to servicemembers and veterans.

Learn more at http://www.redcross.org/holidaymail.

I hope you all have a wonderful Christmas. God Bless each and every one of you for what you do for our veterans!



## **Education Deb Meyer**

School is in full swing and students have now completed the first quarter and are well into the second. Has your unit reached out to your schools? With colder weather there will be children who have to go out to recess without a hat and gloves. Maybe this would be a nice Thanksgiving or Christmas project to collect hats and gloves for needy children. See if your school is in need of sweatpants or jeans for children who get wet on their way to school because they have to walk in rain or snow. Check your children or grandchildren's closets for good used items that school could use for this purpose.

Has your unit checked to see where unit members could help in the school or the classrooms? There is always a need to copy learning materials, read to children or listen to children read. Are there children of veterans or active military that could use help? If there are active military who are new to your school district, what can you do to help those families? One very good suggestion during School of Instruction was to write to a letter and give it to the school administration to give to new families especially active military. The letter should have information of where to ask for help and what the auxiliary can do for them. Schools are not able to give you or your unit personal student information but they can give the family a letter to contact your unit.

The Continuing Education Scholarship are due to me by December 1, 2018 which by the time you get this in bulk mailing will be just around the corner. There is still time for students who have at least a year of college apply for this scholarship but it must be soon.

Have you sent the scholarship applications to the schools? There are three scholarships which students of veterans can apply: Children of Warriors, Spirit of Youth and the Department Scholarship. These applications are due to the Unit President by March 1, 2019. The scholarship entails three recommendations plus an essay besides filling out the application. Give your students plenty of time to complete the application process. It will help if your education chairman talks directly to the guidance counselor to bring the scholarship to his/her attention and so he/she will have a full understanding of the scholarships.

**NEW THIS YEAR** is the scholarship for women veterans. This is part of President Kathy's Special Project. This scholarship is for a woman who has served or is serving honorably in the US Armed Forces; Active, Reserve or National and is a resident of Ohio. For an undergraduate program she must be currently enrolled at an accredited college or university and has completed 30 credit hours of course work with a minimum cumulative GPA of 3.0 or better. For a graduate program she must have achieved an undergraduate degree with a cumulative GPA of 3.0 and must be enrolled in or accepted into a graduate level program, either a masters or doctoral program. This again is something that you must make the candidate aware that the scholarship is available to her.



#### ALA National President's Visit Form

Please return this form as soon as possible after the national president has visited your department to:

Brenda Collins, National Historian 5 Clingstone Drive Taylors, SC 29687-2820 Or via email to: brendacollins@charter.net

Name of department			
Department historian's name			
Contact information (phone and/or email)			
Date(s) of national president's visit: From To			
What events did the national president attend while visiting your department?			
Did she visit a VA hospital, medical center, or veteran's nursing home? If yes, please provide name of facility & details:			
Did your department donate to the national president's project?  If so, how much?			
Were any significant gifts presented to the national president?			
If, so what were they?			
How were Junior members involved in the national president's visit?			
Do you have other information that should be included in the 2018-2019 history? Provide details here.			

If necessary, please use the reverse side or attach a second page in describing the national president's visit. Please submit this form to the National Historian as soon after the visit as possible. Thank you so much for participating!

THE LEADERSHIP LIBERATOR

BULLETIN #2 - Nov-Dec 2018



#### A FRAMEWORK FOR GOOD LEADERSHIP

#### ROBERT'S RULES OF ORDER AND PARLIAMENTARY PROCEDURE

"Helping members gain knowledge and become better leaders with understanding Roberts Rules of Order and Parliamentary Procedure is a great way to get your team interested and engaged. The more our members know about the rules, the better they are equipped to gain confidence and want to accept leadership positions." Trish Ward

Check your local book stores or Amazon.com for Robert's Rules for Dummies; Robert's Rules of Order Newly Revised – In Brief; and The Complete Idiot's Guide to Robert's Rules. You can also visit line to:

- Robert's Rules of Order online with annotations. http://www.rulesonline.comNational
- National Association of www.parliamentarians.org
- National Association of

yourself/

**PREAMBLE** 

Parliamentarians.

Parliamentarians Quiz. Https://www.parliamentarians.org/quiz-

Encourage your members to memorize the Preamble. Be creative make it a game...break it up into parts...explain each part.

#### For God and Country....

"These one hundred thirty three words are familiar to every member of the American Legion Auxiliary. Each time they are voiced, the commitment to the Auxiliary is made anew. The American Legion Auxiliary was formed to aid in peace-time service of the American Legion to the United States." (Junior Leadership power point slides)



#### **TWO-WAY DIALOGUE**

At one of your workshops, meetings, social media or in your bulletin start a dialogue. Here are some questions...I'll give you my answers:

- 1. What Makes a Good Leader?
  - Honesty & Integrity
  - Enjoys people
  - Responsible and Motivated
  - Accountable & Passes Experiences and Lessons Leaders to others
  - Thinks outside the box
  - Good Listener and Observer
  - Positive Attitude & Invested in the future of our organization
- 2. Ask your members what YOU can do to help them on the path of Good Leadership.

#### **REMEMBER**

Being a leader is not an easy job...it takes dedication, time, and tenacity and above all LOVE for this organization to go on and succeed! You will cry a little, lament a little and laugh a lot. In the end, you year will go by quickly and you will have succeeded as a leader and you will be glad you stepped up!

#### SOURCE FOR DEVELOPING LEADERS

Department Operations Guide Chapter 11

#### **LEADERSHIP QUOTE**

"Leadership is not a person or a position. It is a complex relationship between people based on trust, obligation, emotion, and a shared vision of the good." - Joanne Ciulla

#### FROM MY HOUSE TO YOURS





moral commitment, (Author)

PAM BATES – DEPARTMENTO OHIO LEADERSHIP CHAIRMAN pamelabates 9@gmail.com





## **WANTED:**

### **ALA OHIO GOODWILL AMBASSADORS**

This is an **exciting** new **National Leadership Award** launched by the National Leadership Program to recognize ALA leaders who are setting an exceptional example for the public & others within your Units, Districts & Departments.

#### What IS a Goodwill Ambassador?

The definition for goodwill is "friendly, helpful, or cooperative feelings or attitude." Various dictionary apps compiled together explain that an ambassador is a "very important person who acts as a representative or promoter of a specified activity." Together, it's essentially a friendly person who gets out and promotes the ALA. Theoretically, ALL ALA members in good standing should qualify! Synonyms for Ambassador: Campaigner, Champion, Supporter, Backer, Representative

#### WHO can be a Goodwill Ambassador?

ANYONE who is a current member and is enthusiastic about the ALA can be an effective Goodwill Ambassador-this is *not* limited to officers. For some, just keep doing what you're doing and have someone send in a nomination. For those of you wanting to start, see below!

#### HOW can I be a Goodwill Ambassador?

Go to events & wear ALA logo clothing; be kind & helpful to others in your Unit; tell others about our wonderful organization; represent your Unit at public events; have an infectious smile & attitude that inspires others and incorporate your *own unique talents* and style because we ALL have such-many things that SEVERAL of you already do!

WHEN & WHERE do I submit our entry for Goodwill Ambassador Award? Each Unit can submit ONE entry to Pamela Bates, Ohio Department Leadership Chairman by writing a story about how your nominee is a Goodwill Ambassador. Submission Deadline- March 1, 2019-earlier than your typical report deadline

American Legion Auxiliary Department of Ohio Centennial Strategic Plan Leadership Team 2018-2019

#### GOODWILL AMBASSADOR AWARD RULES

#### **HOW TO APPLY**

Each unit has a special, hardworking, dedicated Auxiliary member who goes above and beyond expectations to represent her unit well at all events. She is a true example of goodwill to her peers. Show appreciation by nominating her for the Goodwill Ambassador Award during the current administrative year.

#### RULES FOR SELECTION

- 1. Member is at least 18 years old and in good standing.
- 2. Selection is based on the Goodwill Ambassador model.
- 3. Your nominee may be a new member.
- 4. Each unit may submit one entry.
- 5. The unit will submit their unit member's winning narrative of 500 or fewer words. Consider the following:
  - a. How does the nominee exemplify the mission of Service Not Self?
  - b. How does she embrace inclusiveness in her service?
  - c. Describe your nominee's purpose-filled actions, accomplishments, and activities that foster a culture of goodwill.
  - d. How does she inspire positive decision-making that grows the organization?
  - e. Include any other pertinent information.
- 6. Required unit president and secretary signatures appear on the nomination form. If one of those two is the nominee, a past unit president may sign.
- 7. Complete the Goodwill Ambassador Award Nomination Entry form and attach the narrative. Your Department Leadership Chairman must receive it by **March 1** of the current administrative year.
- 8. The Department Leadership Strategic Team plus the Department President will judge the Goodwill Ambassador Award using the specified scoring system by National to evaluate Goodwill Ambassador nomination entries received from units to make one department selection.
- 9. The department selection will be sent to the national division vice president.
- 10. The national division vice president selection will be forwarded to ALA National Headquarters.
- 11. The national president will honor the National Goodwill Ambassador Award recipients at ALA National Convention.

#### GOODWILL AMBASSADOR AWARD NOMINATION ENTRY

(PLEASE TYPE OR PRINT LEGIBLY)

Unit #	
Dept.	
Print Name:	NOMINEE INFORMATION
Address:	
City:	State
Zip	
Email:	
Member ID#:	Phone:
I verify that the above is a member in	UNIT VERIFICATION good standing.
Unit Secretary (printed)	Signature
Unit Secretary Email	Phone
Unit President (printed)	Signature
Dept. President (printed)	
Signature	
Explain in 500 words or less why th	is member is nominated for the Goodwill Ambassador Award.
Pam	nela Bates 2122 Willow Run Circle Enon, OH 45323 elabates9@gmail.com GOODWILL AMBASSADOR AWARD SCORECARD 100 POINTS TOTAL
This is how your entry will be evalua	ted. Suggest when you are selecting your Unit entry you use the same criteria.
40 points total – Displays the Chara	acteristics of Ambassadors (10 points per characteristic) 10 1 2 3 4 5 6 7 8 9 10 0=low 10=highest

Characteristic Not Included Characteristic Included Meets Characteristic Exceeds Characteristic Outstanding Characteristic

/10 pts - Brand Knowledge and Appreciation Goodwill Ambassadors appreciate the importance of the

ALA brand and grasp the role social media plays in today's world.

/10 pts - Established Community Presence Goodwill Ambassadors are needed for word-of-mouth to be successful and reach as many people as possible throughout their communities. The ALA needs a well-established online and social media presence and engaged network.

/10 pts - High Level of Professionalism Goodwill Ambassadors represent the ALA, speak well of the organization, and encourage others to check out the Auxiliary's programs and benefits.

/10 pts - Passion for Growing Relationships Goodwill Ambassadors strive to be:

- respected for knowledge in particular areas
- sought-after for recommendations and opinions

- builders of strong, loyal relationships among members and our brand
- passionate about and intimately familiar with where to locate information
- resourceful
- skilled at making connections with nonmembers on the Auxiliary's behalf
- confident and positive—traits that draw you in and make you want to listen

/40 pts - Total Characteristic points

#### 60 points total - Qualities of a Goodwill Ambassador (5 points per quality):

0 1 2 3 4 5 **0 =low 5=high** 

Quality Not included Quality included Quality met

## For a Successful Poppy Program

#### Round 2

Showing the Poppy we can participate in educating our communities on how the sacrifices of our military service members has been made. It is a world of freedom and a great democracy that we live in. Freedom is not Free!

For a successful Poppy Program, we must complete the programs. By now the Poppy orders have been sent or will be sent by deadline December 31, 2018. Reminder: not mailed that date but at Department Headquarters by December 31. Also, this is a requirement for citation of merit.

Hopefully you have remembered to send me a report of what you have done so far to promote Poppy Program. Due to me by December 15, 2018 thank you.

Here's hoping you have started our plans on making Poppy Usage items and bringing them to Department Mid-Winter January 25, 2019. By using left over Poppies you can make items such as corsages, wreaths, centerpieces, bouquets. etc.. Top five entries getting most votes will get a gift all entries will get a certificate of participation.

Have a Happy Thanksgiving.

#### Sandy Van Houten

Department Poppy Chairman 4802 Bellville North Rd. Bellville, Ohio 44813 Home 419-886-4745 Email SandyCuda535@gmail.com

## 100<sup>th</sup> Anniversary Commemorative Christmas Ornament



Gold Plated with Colored Enamel Emblem

\$15.00 per ornament



### <u>100<sup>th</sup> Anniversary</u> Christmas Ornament Order Form

\$15.00 per ornament X #	\$
Shipping Fees	
\$3.50 1-3 Ornaments	
\$5.50 3-6 Ornaments	
\$9.00 6-10 Ornaments	
Shipping Fee Included	\$
Total Payment included	
for this order:	\$
Ship to:	
Name	
Address	
Phone #:	
Send Order form and payme American begion Auxiliary	
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